

# Executive Summary

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## Blueprint for Academic Excellence

International House at Maxcy College

AY2020-2021

### Highlights

Highlights from the 2018-2019 academic year include:

1. Our Carolina Global Scholars program was awarded NASPA's 2019 Best Practices in International Education for International Programming
2. Dramatic increase of enrollees in our Carolina Global Scholars program with the addition of two service committees
3. Six students graduated in May 2019 as a Carolina Global Scholar
4. Record number of Maxcy residents who chose to return to live in our community after their first year

### Mission Statement

The International House offers community-sponsored activities that engage students in international affairs, involve students in international dialog, encourage students' wellness and personal growth, and inspire students to explore new career possibilities. The International House also serves as one of the chief components of "Global Carolina," and as such comprises a vital hub for international activities across the USC campus.

### Vision Statement

The Carolina International House aspires to develop global citizens for an increasingly interconnected world through instruction in foreign-languages, world history, and contemporary global issues. The International House's integrated educational and social programming will challenge residents to overcome traditional limitations of nation, culture, and language. As such, the International House will nurture future global leaders from the campus, the region, and across the country.

### Values Statement

Curiosity  
Engagement  
Inclusivity

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# Goals - Looking Back

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Goals for the previous Academic Year.

## Goal 1 - Connect with the Faculty Principal

<b>Goal Statement</b>	Enhance residents living and learning experience by encouraging interactions and connections with the Faculty Principal.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>• Educating the Thinkers and Leaders of Tomorrow</li> <li>• Building Inclusive and Inspiring Communities</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	The Faculty Principal guides and communicates the mission and vision of the International House through direct interaction with residents, encourages student leadership, and supports intellectual pursuits in our community.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	
<b>Achievements</b>	<p>Weekly Lunch with Dr. Snyder.            Open office hours.            Dr. Snyder leads many Maxcy residential events.            Dr. Snyder connects residents with Faculty Fellows.            Dr. Snyder initiates many campus and community partnerships and programming to support students growth.</p>
<b>Resources Utilized</b>	Budget for lunches with Dr. Snyder.
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Looking Back

## Goal 2 - Support Academic Attainment

<b>Goal Statement</b>	Provide supportive living and learning environments that promote academic attainment of resident students.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>• Educating the Thinkers and Leaders of Tomorrow</li> <li>• Spurring Knowledge and Creation</li> <li>• Building Inclusive and Inspiring Communities</li> <li>• Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	The International House provides a supportive environment by promoting cross-cultural understanding within the College and across campus.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	
<b>Achievements</b>	<p>Launched the Language Annex that placed students who spoke the same language in the same suite or in close proximity. Our Graduate Assistant successfully coordinated Language Tables and Language Cluster dinners for 8 different languages.</p> <p>Continued Magellan and travel granting program.</p> <p>24 USC faculty have accepted appointment as a Maxcy Faculty Fellow.</p>
<b>Resources Utilized</b>	<p>Hired Graduate Assistant from Languages Department to coordinate Language Annex.</p> <p>Collaboration with Assignments to pair domestic and international students together as roommates in Maxcy.</p>
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Looking Back

## Goal 3 - Connect Students to USC

<b>Goal Statement</b>	Connect resident students to USC opportunities and activities both as part of the living/learning community and outside of the community to cultivate a sense of belonging with the university.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>• Educating the Thinkers and Leaders of Tomorrow</li> <li>• Spurring Knowledge and Creation</li> <li>• Building Inclusive and Inspiring Communities</li> <li>• Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	The International House's integrated educational and social programming within USC and the local community challenges residents to overcome traditional limitations of nation, culture, and language.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	
<b>Achievements</b>	<p>Tea Time is held weekly to connect students with various faculty and staff at the university.</p> <p>Co-sponsorship of events with campus partners.</p> <p>Utilization by campus partners of Maxcy guest suites.</p> <p>Maxcy's faculty-led and University Housing staff continue to work together to intertwine the Residence Life curriculum and other co-curricular activities. Maxcy events are successful as a result of this increasingly strong partnership, and the lesson plans include components of the Residence Life curriculum, Hall government, Faculty Principal initiatives, CGS components, etc. to provide students a well-rounded experience.</p>
<b>Resources Utilized</b>	Budget for Maxcy events and residential programming.
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Looking Back

## Goal 4 - A Global Community Destination

<b>Goal Statement</b>	Create a national destination community for students interested in global affairs, language acquisition, and cultural dialog.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>• Educating the Thinkers and Leaders of Tomorrow</li> <li>• Spurring Knowledge and Creation</li> <li>• Building Inclusive and Inspiring Communities</li> <li>• Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	In its mission to develop global citizens for an increasingly interconnected world, the Carolina International House aspires to become a national destination for instruction in foreign-languages, world history, and contemporary global issues.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	
<b>Achievements</b>	<p>Maxcy residents have consistently shown great initiative and engagement, even beyond formal programming. The strength of Maxcy's group identity was evident in the one intramural sports team and extracurricular groups composed of Maxcy students (a soccer team, language tables, CGS committees), the number of international students who went home with American students during holidays and breaks, and the number of American students planning to visit international friends abroad.</p> <p>Maxcy and the Language Annex has received 104 applications from former residents hoping to return in 2019, further demonstrating a great sense of group identity and reaching our full capacity in the Language Annex.</p> <p>About a dozen Maxcy alumni visited the house throughout the semester, some of which made repeated return visits and participated in Maxcy programming regularly. Efforts to connect alumni via Facebook and LinkedIn are in progress.</p>
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Real Time

Goals for the current Academic Year.

## Goal 1 - Connect with the Faculty Principal

<b>Goal Statement</b>	Enhance resident students' living and learning experience by encouraging interactions and connections with the Faculty Principal.
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"> <li>• Educating the Thinkers and Leaders of Tomorrow</li> <li>• Spurring Knowledge and Creation</li> <li>• Building Inclusive and Inspiring Communities</li> <li>• Ensuring Institutional Strength, Longevity, and Excellence</li> </ul>
<b>Alignment with Mission, Vision, and Values</b>	The Faculty Principal guides and communicates the mission and vision of the International House through direct interaction with residents, encourages student leadership, and supports intellectual pursuits in our community.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	<p>Maintain current initiatives which have been successful.</p> <p>Dr. Snyder hosts the RM staff at his house to build community and encourage friendly interactions.</p> <p>CGS End of Year dinner is hosted by Dr. Snyder to celebrate graduating students and honor each student's contribution to their prospective committee and overall goal of the program.</p> <p>Continue the tradition of the Lowcountry Boil to celebrate the year and award residents that have been stalwarts to the community.</p>
<b>Achievements</b>	
<b>Resources Utilized</b>	Budget for lunches with Dr. Snyder
<b>Goal Continuation</b>	<p>All of Dr. Snyder's activities will be continued in 2019-2020.</p> <p>CGS end of year dinner is hosted by Dr. Snyder</p>
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Real Time

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## Goal 2 - Support Academic Attainment

<b>Goal Statement</b>	Provide supportive living and learning environments that promote academic attainment of resident students
<b>Linkage to University Goal</b>	<ul style="list-style-type: none"><li>• Educating the Thinkers and Leaders of Tomorrow</li><li>• Spurring Knowledge and Creation</li><li>• Building Inclusive and Inspiring Communities</li><li>• Ensuring Institutional Strength, Longevity, and Excellence</li></ul>
<b>Alignment with Mission, Vision, and Values</b>	The International House provides a supportive environment by promoting cross-cultural understanding within the College and across campus.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	<p>Maintain Language Tables for 8 languages &amp; host cluster dinners for each one offered. Dinners are hosted by a professor from the prospective language.</p> <p>Approximately \$12,000 was awarded to students for Maxcy travel grants.</p> <p>Over 32 USC faculty have accepted appointment as a Maxcy Faculty Fellow.</p> <p>Hosted a GLD workshop with USC Connect for CGS students.</p> <p>Held multiple CGS interest meetings to recruit more students.</p> <p>Offer more career-oriented events and workshops for students that focus on resumes and professional development.</p>

## Achievements



# Goals - Real Time

## Goal 3 - Connect Students to USC

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<b>Alignment with Mission, Vision, and Values</b>	The International House's integrated educational and social programming within USC and the local community challenges residents to overcome traditional limitations of nation, culture, and language.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	<p>Continue Faculty Principal 1:1 recruiting of students into the Magellan program.</p> <p>Refer students as needed to academic support programs such as the Student Success Center and Writing Center.</p>
<b>Achievements</b>	Encouraged more students to take advantage of the mentorship of Maxcy Faculty Fellows by hosting a Faculty Fellow reception that allowed students to interact and engage with faculty in a small group setting.
<b>Resources Utilized</b>	Budget for Maxcy events and residential programming.
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Real Time

## Goal 4 - A Global Community Destination

<b>Goal Statement</b>	Create a national destination community for students interested in global affairs, language acquisition, and cultural dialog.
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<b>Alignment with Mission, Vision, and Values</b>	In its mission to develop global citizens for an increasingly interconnected world, the Carolina International House aspires to become a national destination for instruction in foreign-languages, world history, and contemporary global issues.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	<p>Continue to promote interest in our communities until we reach full subscription of both Maxcy and Thornwell.</p> <p>Further develop CGS and continue to recruit students and develop new service committees. Currently, we are in communication with the Palmetto Council for International Visitors to establish a service committee.</p> <p>Increase awareness of the Beyond Borders Blog, Passport Playlist radio show and the Seeking Refuge podcast.</p> <p>Further promote and develop the Language Annex and related language programming.</p>
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	Aim for 100% of suites to have mix of international and domestic students.
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Looking Ahead

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Goals for the next Academic Year.

## Goal 1 - Connect with the Faculty Principal

<b>Goal Statement</b>	Enhance resident students' living and learning experience by encouraging interactions and connections with the Faculty Principal.
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<b>Action Plan</b>	
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	<p>Continue all previous programming initiatives.</p> <p>Increase engagement with Faculty Fellows.</p> <p>Host a Town Hall at the beginning of each semester to discuss expectations of each student, inform them of all the opportunities available in Maxcy, and get feedback on how things are going.</p>
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Looking Ahead

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<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	<p>Further increase demand for Language Annex so that we can reach full subscription for next academic year by advertising through our campus partners.</p> <p>Add an additional language table so that we can maintain language tables for all 9 languages offered at the university.</p> <p>Continue Maxcy travel grant and Magellan program.</p> <p>Begin a development campaign for Maxcy, in particular to fund study abroad trips.</p>
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Looking Ahead

## Goal 3 - Connect Students to USC

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<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	<p>Strengthen Maxcy's residential programming and the Carolina Global Scholars program by increasing the amount of service committees so we'll have more room for growth and expansion.</p> <p>Continue to co-sponsor events that will give our students exposure to events that they typically wouldn't know about.</p>
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Goals - Looking Ahead

## Goal 4 - A Global Community Destination

<b>Goal Statement</b>	Create a national destination community for students interested in global affairs, language acquisition, and cultural dialog.
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<b>Alignment with Mission, Vision, and Values</b>	In its mission to develop global citizens for an increasingly interconnected world, the Carolina International House aspires to become a national destination for instruction in foreign-languages, world history, and contemporary global issues.
<b>Status</b>	Progressing as expected (multi-year goal)
<b>Action Plan</b>	
<b>Achievements</b>	
<b>Resources Utilized</b>	
<b>Goal Continuation</b>	
<b>Goal Upcoming Plans</b>	<p>Aim for 100% of suites to have mix of international and domestic students.</p> <p>Continue to maintain positive relationships with our alumni and increase their outreach within the building.</p> <p>Encourage all students to study abroad.</p>
<b>Resources Needed</b>	
<b>Goal Notes</b>	

# Programs or Initiatives

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## Effective Programs or Initiatives

*List your most effective programs/initiatives toward fulfillment of mission.*

Maxcy Visiting Fellows  
Tea Time  
Culinary Quests  
Language Tables  
Maxcy Salons  
Maxcy Book Club  
Lowcountry Boil  
Tastings

## Program Launches

*List any programs/initiatives that were newly launched during the Academic Year or any programs/initiatives you would like to launch in the coming year(s). Describe the program/initiatives, provide financial requirements (including additional staff), and academic year in which you would launch. What key performance indicators are you utilizing to track the success of this program?*

Maxcy hosted its first ever service trip March 2019. Residents of the International House traveled to Clarkston, GA known as the "Ellis Island of the South" for a day of service. Students worked with refugee populations that have sought asylum in the US by volunteering with the City Hope Community organization that strives to mobilize individuals in taking up the care and cause of refugee families.

## Program Rankings

*List any nationally ranked or external recognition during the Academic Year. For each, provide the formal name of the program followed by the name of the organization that issued the ranking, the date of notification, effective date range, and any other relevant information.*

Our Carolina Global Scholars program was awarded NASPA's 2019 Best Practices in International Education for International Programming. Maxcy staff traveled to the NASPA International Symposium in Los Angeles, CA to accept the award and to gain more knowledge about best practices in international education.

# Initiatives and Fees

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## **Initiatives**

*Describe any new initiatives your unit will need for the coming year.*

## **Fees**

*List any new or changed fees that your unit has implemented or had to take on in the last academic year.*



# Community Engagement

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## **Community Perceptions**

*Describe how your unit assesses community perceptions of your engagement, and how the unit assesses the impact of community engagement on students, faculty, community and the institution. Provide specific findings.*

# Collaborations

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## Internal Collaborations

*List your Unit's most significant internal collaborations and multidisciplinary efforts that are internal to the University. Details should be omitted; list by name only.*

Spring & Fall Visiting Fellows (co-sponsorships from campus partners)  
Maxcy Language Tables (partner with Language Department program directors)  
Maxcy Faculty Fellows Program (many campus departments)  
Tea Time (with USC faculty guests)  
Maxcy Travel Grant (administered with OUR and Study Abroad)  
Etiquette Dinner (partner with Darla Moore School of Business)  
Chinese Etiquette Dinner (partner with the Confucius Institute)  
Global Scholars Program (partner with USC Connect and GLD Program)  
Carolina Global Scholars Rule of Law Collaborative Taskforce  
Carolina Global Scholars Passport Playlist Committee (partner with WUSC, USC Student Media)  
Honors College Course (SCHC403 : Chemistry of Food) class is hosted in our demo kitchen every Spring  
International Education Week Events in Maxcy (partner with ISS, Study Abroad, EPI)  
International Opportunity Fall Reception (partnered with the Walker Institute, Global Studies department)  
Robert Smalls Lecture (partnered with the African American Studies department)  
Member of the #AllAboutUSC Diversity and Inclusion Week Advisory Committee  
Bilingualism Matters conference (partner with the Department of Education)  
Giles Scott-Smith lecture (partner with the Walker Institute)  
Many departments across campus take advantage of Maxcy facilities, including our demo kitchen and guest apartments that helps the university save money

## External Collaborations

*List your Unit's most significant external collaborations and multidisciplinary efforts that are external to the University. Details should be omitted; list by name only.*

Member of the Planning Committee for the 2020 Residential College Society Conference to be held at USC  
Carolina Global Scholars Columbia World Affairs Council Committee  
Carolina Global Scholars Carolina Survivors Clinic Committee

# Campus Climate and Inclusion

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## Campus Climate and Inclusion

*Activities the unit conducted that were designed to improve Campus, Climate, and Inclusion.*

International Education Week Events in Maxcy

Maxcy conversation: dialogue regarding race relations after a student opened up about personal incident.

Our Assistant Principal, Karra McCray, used Data Warehouse obtained and tracked demographic data of all Spring 2019 residents identify ways we can market, recruit and further increase our applicant pool and diversity our resident population. Results can be found below:

- 58.9% women, 41.1% men
- 110 Caucasian, 16 Asian, 11 Hispanic, 10 AfricanAmerican, 4 American Indian and 55 students chose not to report info on their race. *Students who identified as bi- or multiracial are counted in each of the categories that they chose.*
- 42.1% in state students, 57.9% out of state student
- 17 different states were represented
- 5 students in the Honors College, 18 Capstone scholars
- 24 students have a major or minor in a foreign language
- Average GPA of the House Spring 2019: 3.47

Conducted best practices research to examine other regional and international houses and similar Global Scholars programs.

# Concluding Remarks

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## Weaknesses and Plans for Improvement

*What is your unit struggling with? What plans do you have to overcome the weakness that you have faced in the next academic year.*

One of our ongoing challenges is recruitment of first-year students to live in our community. Without tours happening in the building this fall, modern infrastructure and a specific academic focus, it has been hard to convince students of the educational benefits that students receive from living in Maxcy. With just a few moments with students at Admitted Students Day, we have to construct a recruitment plan that will allow us to reach more students. We have plans to make our website more welcoming and are creating better marketing handouts to distribute.

## Key Issues

*Identify key issues or potential challenges your unit will encounter this coming year and the steps you plan on initiating.*

## Quantitative Outcomes

*Explain any surprises regarding data provided in the quantitative outcomes modules throughout this report.*

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## Cool Stuff

*Describe innovations, happy accidents, good news, etc. that occurred within your unit not noted elsewhere in your reporting.*

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