

Blair Flicker

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RESEARCH INTERESTS

Behavioral operations management
Human-computer interaction

Experimental economics
Queueing behavior

ACADEMIC POSITIONS

Moore School of Business, University of South Carolina
Assistant Professor of Management Science

2019–Present

OTHER POSITIONS

The University of Texas at Dallas
Assistant Provost

2011–2019

Center for Vital Longevity, UT Dallas
Associate Director of Operations and Lab Manager

2007–2011

EDUCATION

Naveen Jindal School of Management, UT Dallas
PhD in Management Science, Operations Management Concentration
Advisor: Elena Katok

2019

Naveen Jindal School of Management, UT Dallas
Masters of Business Administration
Graduated with *High Distinction*

2012

University of Illinois at Urbana-Champaign
BS in Computer Science & BS in Psychology
Graduated with *Honors & Distinction*

2006

RESEARCH

Published/Forthcoming Operations Management Papers

1. Blair Flicker. [Managerial Insight and “Optimal” Algorithms](#). *Management Science*. Forthcoming.
 - [Winner, 2018 Junior Scholar Paper Competition](#), POMS College of Behavioral OM
 - Best Presentation Award, 2017 Behavioral Operations Conference at MIT
 - Funded by [NSF Doctoral Dissertation Research Improvement Grant \(#1729837\)](#)
2. Andrew M. Davis, Blair Flicker, Kyle Hyndman, Elena Katok, Samantha Keppler, Stephen Leider, Xiaoyang Long, Jordan D. Tong (2023) [A Replication Study of Operations Management Experiments in Management Science](#). *Management Science* 69(9):4977-4991.
 - [2024 Management Science Best Paper Award in Operations Management](#) from the INFORMS MSOM Society Board
 - [Christiaan Huygens Reproduction and Replication Prize](#) from the Institute for Replication
 - Lead article in Sept 2023 issue of *Management Science* and subject of [EiC blog post](#)
 - Featured article in Sept 2023 issue of *Management Science* leading to a [blog post by authors](#)

Operations Management Working Papers

3. Blair Flicker & Charlie Hannigan. How a Study of Wait Utility Became a Study of Presentation Format: People Chose Queues Over Clocks, 80–20. Major Revision, *Manufacturing & Service Operations Management*.
 - [Winner, Best Working Paper Award](#), INFORMS Behavioral Operations Management section
 - Best Presentation Award, 2022 Behavioral Operations Conference at U. Arkansas
4. Mark Ferguson, Blair Flicker, Olga Perdikaki, Su-Ming Wu. Identifying, Estimating, and Testing Consumer-Decision Trees Using Aggregate Scanner Data.
5. Katelyn Thompson, Priyank Arora, Blair Flicker. Labeling the Supply Chain: Signaling Supply Chain Transparency to Consumers Through Eco-Labels.

Operations Management Projects in Progress

6. Blair Flicker, Henrik Franke, Daniel Kwasnitchka. This is “My” Machine! An Experimental Investigation into Psychological Ownership under Fluctuating Utilization.
7. Blair Flicker, Tim Fry, Joel Wooten. and Regret in Common Value Auctions.

Miscellaneous Published Papers

8. Hanzhang Lu, Feng Xu, Karen M. Rodrigue, Kristen M. Kennedy, Yamei Cheng, Blair Flicker, Andrew Hebrank, Jinsoo Uh & Denise C. Park. Alterations in Cerebral Metabolic Rate and Blood Supply across the Adult Lifespan. *Cerebral Cortex*. 21(6): 1426-1434, 2011.
9. Atsunobu Suzuki, Joshua Goh, Andrew Hebrank, Bradley Sutton, Lucas Jenkins, Blair Flicker & Denise C. Park. Sustained happiness? Lack of repetition suppression in right-ventral visual cortex for happy faces. *Social Cognitive Affective Neuroscience*. 6(4): 434-441, 2011.

RESEARCH FUNDING

DMSB Internal Research Grant	2019–2025
Awarded eight times for papers 1-7 above	\$34,240
National Science Foundation (Award # 1729837)	2017
Doctoral Dissertation Research Improvement Grant in DRMS <i>Integrating Managerial Insight with Optimal Algorithms</i>	\$23,000
UT Dallas Office of Graduate Studies	2017
Dissertation Research Award	\$1,600

PRESENTATIONS & CONSORTIA

Invited Presentations

DAS Webinar Series, INFORMS Decision Analysis Society	2023
Massachusetts Institute of Technology, System Dynamics Seminar	2022
Internal Seminar Series, University of South Carolina	2022
Spring Consortium Seminar, Indiana University	2020

Conference presentations

Behavioral Operations Conference	2015–2025
INFORMS Annual Meeting	2015–2025
MSOM Conference	2017–2018
POMS Annual Conference	2015–2022

Doctoral Consortia

POMS Doctoral Consortium (Orlando, FL)	2016
CIBER Doctoral Consortium (Krannert School, Purdue University)	2015

HONORS & AWARDS

Winner, INFORMS BOM Section Best Working Paper Competition INFORMS Behavioral Operations Management section, 70 papers submitted	2025
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<i>Management Science</i> Best Paper Award in OM Best paper in last 3 years, awarded by INFORMS MSOM Society Board	2024
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Christiaan Huygens Reproduction and Replication Prize Behavioral Operations Conference at U Arkansas	2023
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2023 Meritorious Service Award for Reviewers <i>Management Science</i>	2023
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Best Presentation Award Behavioral Operations Conference at U Arkansas	2022
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First Place, Junior Scholar Paper Competition POMS, College of Behavior in Operations Management	2018
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OWLIE Award, PhD Student of the Year Presented by the Jindal School Dean's Council	2018
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Graduate Fellowship Honor Society of Phi Kappa Phi	2018 \$10,000
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Best Presentation Award Behavioral Operations Conference @ MIT	2017
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Eugene McDermott Graduate Fellowship The University of Texas at Dallas	2017–2019 \$10,000 annually
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	Graduate Scholar Award Golden Key International Honour Society	2017 \$10,000
	Outstanding PhD Student Teacher Award University of Texas at Dallas	2016 \$1,000
	Dean's Excellence Scholarship University of Texas at Dallas	2010–2019 \$1,000 annually
TEACHING	MGSC 395: Operations Management (USC) Average instructor evaluation: 4.70/5.00 Sections 010, 013, & 015	Fall 2024 141 students
	MGSC 395: Operations Management (USC) Average instructor evaluation: 4.67/5.00 Sections 010, 013, & 015	Fall 2023 142 students
	MGSC 395: Operations Management (USC) Average instructor evaluation: 4.78/5.00 Sections 010, 013, & 015	Fall 2022 123 students
	MGSC 395: Operations Management (USC) Average instructor evaluation: 4.49/5.00 Section 008	Spring 2022 30 students
	MGSC 395: Operations Management (USC) Average instructor evaluation: 4.85/5.00 Sections 008 & 013	Fall 2021 101 students
	MGSC 395: Operations Management (USC, Livestream) Average instructor evaluation: 4.35/5.00 Sections 002, 003, & 006	Fall 2020 181 students
	MGSC 395: Operations Management (USC) Average instructor evaluation: 4.72/5.00 Sections 003, 026, & 301	Fall 2019 143 students
	OPRE 3310: Operations Management (UTD) Average instructor evaluation: 4.94/5.00 <i>Won Outstanding PhD Student Teacher Award</i>	Spring 2016 45 students
SERVICE	Faculty Senator University of South Carolina Faculty Senate	2023–2026
	Committee Member Lifelong Learning Taskforce	2024
	Grading Committee	2024
	Faculty Search Committee (Open Rank Tenure-Track Position)	2024

POMS College of Behavioral Operations Management

Vice President

2021–2023

Secretary

2019–2021

Cluster Chair, Behavioral Operations Management

2020

INFORMS Annual Meeting, Virtual

Chair of Junior Scholar Paper Competition

2020

POMS College of Behavior in OM

Primary Conference Organizer

2018

Behavioral Operations Conference, UT Dallas

Conference Organizing Committee Member

2018 & 2022

Behavioral Operations Conference

Session Chair

INFORMS Annual Meeting, Seattle, WA

2024

INFORMS Annual Meeting, Anaheim, CA

2021

INFORMS Annual Meeting, Phoenix, AZ

2018

Reviewer

Management Science, MSOM, JOM, POM, Decision Analysis,

Service Science, Omega, MISQ, NSF