



**Darla Moore
School of Business**
UNIVERSITY OF SOUTH CAROLINA

NAMING OPPORTUNITIES

The Darla Moore School of Business at the University of South Carolina is pleased to honor the generous individuals and organizations who make significant contributions to the school through naming opportunities. Endowed and non-endowed gift recognition opportunities are available.



ENDOWED GIFT RECOGNITION OPPORTUNITIES

Academic Departments and Centers

The highest profile opportunity is naming a department or center and requires a seven or eight-figure investment.

DEPARTMENTS

- » Accounting
- » Economics
- » Finance
- » Management
- » Management Science
- » Marketing

CENTERS

- » Center for Applied Business Analytics
- » Center for Executive Succession
- » Center for Economic Policy
- » Center for Marketing Solutions
- » Center for Sales Success
- » Center for International Business
- » Operations and Supply Chain Center
- » Risk and Uncertainty Management Center
- » SC Center for Real Estate
- » Center for Sustainable Growth



Faculty and Student Support

FACULTY SUPPORT

- | | |
|---------------------------|-------------|
| » Deanship | \$5,000,000 |
| » Distinguished Chair | \$5,000,000 |
| » Named Chair | \$3,000,000 |
| » Distinguished Professor | \$1,500,000 |
| » Named Professor | \$500,000 |

STUDENT SUPPORT

- | | |
|--------------------------------|----------|
| » Scholarships and Fellowships | \$50,000 |
| » Study Abroad | \$50,000 |

NON-ENDOWED GIFT RECOGNITION OPPORTUNITIES

- | | |
|---------------------------------------|-------------|
| » 3-Year Distinguished Faculty Fellow | \$1,500,000 |
| » 3-Year Faculty Fellow | \$500,000 |